

DealerRater Recognizes Toronto Auto Brokers with a Consumer Satisfaction Award. The dealership is among the top auto dealers in Canada that demonstrate excellent customer service, as rated by online consumer reviews.

FOR IMMEDIATE RELEASE Woodbridge, ON - January 23rd, 2018 – Toronto Auto Brokers has been awarded a 2018 [DealerRater](#) Consumer Satisfaction Award, an annual recognition given to auto dealerships that deliver outstanding customer service as rated by online consumer reviews. DealerRater, the world's leading car dealer review website, created the Consumer Satisfaction Award program to let online car shoppers instantly spot dealers that provide high-quality customer service. Consumer Satisfaction Awards are given to the top 10 percent of U.S. new-car dealers based on their PowerScore™, as well as top independent and Canadian dealerships that receive at least 25 annual reviews and maintain an average PowerScore™ rating of 4.0 out of 5.0. The PowerScore™ is determined using a Bayesian algorithm that factors the dealership's average DealerRater consumer rating and the total number of reviews written about the dealership during the 2017 calendar year. "We'd like to congratulate Toronto Auto Brokers and all of our Consumer Satisfaction Award winners," said DealerRater General Manager, Jamie Oldershaw. "DealerRater's extensive review database allows shoppers to identify dealerships that are providing excellent customer experiences, and it's clear that Toronto Auto Brokers stands out amongst its peers in Canada." Toronto Auto Brokers has achieved consistently high scores on the DealerRater website, placing it among the top dealerships nationwide. Online shoppers visiting Toronto Auto Brokers' dealer page will find a "2018 Consumer Satisfaction Award winner" badge on their profile to instantly recognize it as a high-quality dealership.

DealerRater features more than four million dealer reviews and has a reachable audience of more than 32 million car shoppers each month. "Our awards program was more competitive than ever this past year, with thousands of dealers across the U.S. and Canada competing to win our coveted Dealer of the Year award," says Oldershaw. "The Consumer Satisfaction Award is one way for today's shoppers to instantly recognize quality customer service regardless of brand or region." About DealerRater Founded in 2002, [DealerRater](#), a [Cars.com](#) Company, is the world's leading car dealer review website that connects consumers with the right person at the right dealership. The site offers more than 4 million sales and service reviews across 42,000 U.S. and Canadian dealerships, including a network of more than 6,000 Certified Dealers. DealerRater content has a reachable audience of more than 32 million consumers across the web each month. By offering a product suite that allows qualified dealerships to manage their reputations and achieve higher SEO rankings, DealerRater supports new customer connections by growing online presence.

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