

**Toronto Auto Brokers Wins 2018 DealerRater Used Car Dealer Dealer of the Year Award. This prestigious award recognizes top U.S. and Canadian auto dealers who demonstrate excellent customer service as expressed by consumer reviews written on DealerRater Woodbridge.**

**ON - January 25th, 2018** – Toronto Auto Brokers has been awarded a 2018 [DealerRater](#) Dealer of the Year Award, which recognizes auto dealerships across the U.S. and Canada who deliver outstanding customer service, based on consumer reviews written on DealerRater.ca. "Car buyers have spoken and have identified Toronto Auto Brokers as the best Used Car Dealer dealer to do business within Canada," said DealerRater General Manager Jamie Oldershaw. "The quality and number of reviews for Toronto Auto Brokers speak volumes about the top-notch experiences they provide to customers." The DealerRater Dealer of the Year Awards is based on reviews by new- and used-car shoppers and those who took their vehicles to dealerships for service. Reviewers evaluated Toronto Auto Brokers on its customer service, quality of work, friendliness, pricing and overall experience. Toronto Auto Brokers has demonstrated consistently high PowerScore™ ratings for customer satisfaction, placing it in the top of its class. The PowerScore is determined using a Bayesian algorithm that factors the dealership's average DealerRater consumer rating and the total number of reviews written about the dealership during the 2017 calendar year.

"Today's car shoppers pay attention to reviews and a dealership's online reputation, which makes the significance of the DealerRater Dealer of the Year Awards crucial to dealers looking to thrive in today's business environment," added Oldershaw.